

LISA CAROL TOLBERT
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Education

- Ph.D. in American History, University of North Carolina at Chapel Hill 1994
Dissertation: "Constructing Townscapes: Architecture and Experience in Nineteenth-Century County Seats of Middle Tennessee," directed by John Kasson.
- M.A. in History with Certificate in Museum Studies, University of Delaware 1987
Thesis: "'To Mitigate the Sufferings of the Distressed:' The Female Benevolent Society of Wilmington, 1800-1865," directed by David Allmendinger.
- B.A. History Major, Fine Arts Minor, Vanderbilt University 1983

Publications: Books

Constructing Townscapes: Space and Society in Antebellum Tennessee. Chapel Hill: University of North Carolina Press, 1999.

Using existing architectural evidence as well as photographs, maps, diaries, letters, and newspapers, this book evaluates the relationships between material and social contexts of town life and shows that small towns, whose stories have usually been considered incidental to the course of early Southern history, should actually be understood as important components of antebellum southern culture.

Learning to Shop at the Piggly Wiggly: Self-Service Store Design and the Social Landscape of Food Shopping in the Segregated New South, (book-length research project in progress)

Southern grocers patented more designs for self-service groceries than merchants from any other region and their experiments in self-service store design are best understood in the mass consumer context of the segregated, urbanizing New South. Evidence from advertisements, corporate records, and patents of self-service store designs show that self-service store owners reinvented the grocery store in both material and symbolic ways. They created new store interiors that transformed the social relations of the traditional Southern grocery and successfully recast the cultural practices of food shopping, with particular attention to concerns about race and gender.

Publications: Articles, Chapters, Etc.

"Culture as Process: Using Cultural Factors to Promote General Education Reform," with Kathleen Rountree and Stephen Zerwas. In *A Process Approach to General Education Reform: Transforming Institutional Culture in Higher Education*. Edited by Robert Barnett and Susan Gano-Phillips. Madison, WI: Atwood Publishing, 2010.

"The Aristocracy of the Market Basket: Self-Service Food Shopping in the New South." In *Food Chains*, Philadelphia: University of Pennsylvania Press, 2009.

"Murder in Franklin: The Mysteries of Small-Town Slavery" In *Trial and Triumph: Tennessee's African American History*, Knoxville: University of Tennessee Press, 2002.

"Murder in Franklin: The Mysteries of Small-Town Slavery," *Tennessee Historical Quarterly* 57, no.4 (December 1998).

"Commercial Blocks and Female Colleges: The Small-Town Business of Educating Ladies." In *Shaping Communities: Perspectives in Vernacular Architecture, Volume VI*, pp. 204-215. Edited by Carter L. Hudgins and Elizabeth Collins Cromley. Knoxville: University of Tennessee Press, 1997. [Winner of the Southeast Society of Architectural Historians Award for Best Essay.]

"Two Hundred Years of Student Life at UNC," *Southern Research Report*, No. 4., Manuscripts Department, Wilson Library, University of North Carolina at Chapel Hill, November 1993.

Records of Ante-Bellum Southern Plantations, Series J: Selections from the Southern Historical Collection: University of North Carolina at Chapel Hill, University Publications of America (microfilm), 1990--*Arnold and Screven Families Inventory, Cameron Family Papers Inventory, Pettigrew Family Papers Inventory, Trist Family Papers Inventory.*

Publications: Book Reviews

Friend, Craig Thompson. *Along the Maysville Road: The Early Republic in the Trans-Appalachian West*. (Knoxville: University of Tennessee Press, 2005). *Indiana Magazine of History*. Vol. 102, No. 2 (June 2006): 159-160.

Kyriakoudes, Louis M., *The Social Origins of the Urban South: Race, Gender, and Migration in Nashville and Middle Tennessee, 1890-1930*, (Chapel Hill: University of North Carolina Press, 2003) in *Journal of Social History Review* Vol. 38, No. 3 (Spring 2005): 825-827.

Harbury, Katherine E., *Colonial Virginia's Cooking Dynasty*, (Columbia: University of South Carolina Press, 2004) in *Virginia Magazine of History and Biography*, Vol. 112, No. 2 (2004): 190-191.

Bishir, Catherine W. and Michael T. Southern, *A Guide to the Historic Architecture of Piedmont North Carolina*, (Chapel Hill: University of North Carolina Press, 2003) in *The Public Historian*, Vol. 26, No. 2 (Spring 2004): 82-84.

Vlach, John Michael, *The Planter's Prospect: Privilege and Slavery in Plantation Paintings*, (Chapel Hill: University of North Carolina Press, 2002) in *Civil War History*, Vol. 49, No. 4 (December 2003): 401-404.

Russo, David, *American Towns: An Interpretive History*, (Chicago: Ivan R. Dee, c. 2001) in *Journal of Southern History* Vol. 69, No. 1 (February 2003): 144-146.

Kimball, Gregg D., *American City, Southern Place: A Cultural History of Antebellum Richmond*, (Athens: University of Georgia Press, 2000) in *The Virginia Magazine of History and Biography*, Vol. 109, No. 2 (2002): 227-229.

Beasley, Ellen, *The Corner Store: An American Tradition, Galveston Style*, (National Building Museum, 1999) in Kimball, Gregg D., *American City, Southern Place: A Cultural History of Antebellum Richmond*, (Athens: University of Georgia Press, 2000) in *The Virginia Magazine of History and Biography*, Vol. 109, No. 2 (2002): 227-229.

Crass, David Colin, et al., *The Southern Colonial Backcountry: Interdisciplinary Perspectives on Frontier Communities*, (Knoxville: University of Tennessee Press, 1998) in *Winterthur Portfolio* (Winter 1999).

Lewis, Johanna Miller, *Artisans in the North Carolina Backcountry*, (Lexington, KY: The University Press of Kentucky, 1995) in *Tennessee Historical Quarterly*, Vol. LIV, No. 4 (Winter 1995): 350-351.

Wills, Ridley, *The History of Belle Meade: Mansion, Plantation, and Stud*, (Nashville: Vanderbilt University Press, 1991) in *Southern Historian*, vol. 14 (Spring 1993): 128-129.

Professional Conference Papers

"Learning to Shop at the Pig: Self-Service Store Design and the Social Landscape of Food Shopping in the New South." UNC-CH Humanities Seminar, Cultures of Food in the South, September 2009.

SACS Annual Meeting, "Rediscovering General Education: First Steps," December 2008, San Antonio, TX.

Organization of American Historians Annual Meeting, "The Feminization of the Southern Grocery Store: Self-Service Store Design in the New South," March 2007, Minneapolis, MN.

Southern Historical Association Annual Meeting, "'The Purchase-Inducing Force of the Store': Southern Paternalism and Self-Service Store Design in the Early Twentieth Century," November 2006, Birmingham, Alabama.

Hagley Museum and Library Conference, *Food Chains: Provisioning, Technology, and Science*, "The Aristocracy of the Market Basket: Self-Service Food Shopping in the New South," November 2006.

Hagley Seminar Series, "The Women's New Hangout: Self-Service and the Re-invention of the Southern Grocery Store in the Early Twentieth Century," Hagley Museum and Library, April 2006.

Southeast Chapter of the Society of Architectural Historians Annual Meeting, Paper Presenter, "The New Hangout of the Women: Self-Service and the Re-invention of the Southern Grocery Store in the Early Twentieth Century," October 2005, Ft. Worth, Texas.

North Carolina Museums Council Annual Meeting, Moderator, "Building Partnerships with Museums in North Carolina: Museum Studies and Historic Preservation at UNCG," 17 November 2000, Raleigh, NC.

Organization of American Historians Annual Meeting, "The Public Square and the Household: The Spatial Dimensions of Gendered Commerce in the Small-Town South," April 1998, Indianapolis, IN.

American Historical Association Annual Meeting, "The Ceremonial Townscape," January 1998, Seattle, WA.

Southeast Society of Architectural Historians Annual Meeting, "The Ceremonial Townscape," October 1997, Atlanta, GA.

American Studies Association, Tennessee-Kentucky Chapter Regional Meeting, "Murder in Franklin: The Mysteries of Town Slavery," April 1996, Murfreesboro, TN.

North Carolina Museum of History Symposium on Southern Women and the Learning Experience, "Female Colleges: The Small Town Business of Educating Ladies," March 1995, Raleigh, NC.

American Studies Association Annual Meeting, "Townscapes and Gender in the 1850s," November 1993, Boston, MA.

Vernacular Architecture Forum Annual Meeting, "Commercial Blocks and Colleges for Women: Gender and the Renovated Townscape of the 1850s," May 1993, Natchez, MS.

Selected Public Presentations and Invited Lectures

"Learning to Shop at the Pig: Self-Service Store Design and the Social Landscape of Food Shopping in the New South," presented at the Humanities Seminar, Southern Comfort: Cultures of Food in the South, Chapel Hill, September 2009.

SHOPtalk presentation, "The Women's New Hangout: Self-Service and the Re-invention of the Southern Grocery Store in the Early Twentieth Century," April 2007, High Point University.

Southern Festival of Books, invited by Humanities Tennessee to be a featured speaker for the program "We the People of Tennessee: Stories of Land and Place," October 2006, Memphis, Tennessee.

Historic Architecture Round Table, "Doggeries, Jungles, & Piggly Wiggles: The Southern Landscape of Food Shopping," report on work in progress, 15 March 2004, Raleigh, NC.

American Institute for Conservation of Historic and Artistic Works workshop, *Values and Decision-making in Special Collections Conservation*, Presenter—Historian's perspective, 29 July – 1 August 2004, UNC-Chapel Hill, Wilson Library.

NEH Landmarks of American History Workshop for Schoolteachers: Andrew Jackson and America 1801-1861, "Creating an American Material Culture," 1 July 2004, The Hermitage, Nashville, TN.

Cumberland River Valley Consortium, "Occupied Murfreesboro: Historic Photographs from the Civil War Era," 2 April 2004, Murfreesboro, TN.

Teaching American History instructor, slide presentation and walking tour, 17-18 June 2003, Columbia, TN.

MESDA Summer Institute, guest lecture, The Colonial South: 3 Regions, 2000-2002, Old Salem, NC.

Community Advancement through Lifelong Learning, slide lecture, "Old South Town, New South City," 14 September 2002, Greensboro, NC

Documenting the American South 1000th Title Symposium and Celebration, panel presentation on teaching research methods with DAS, 1 March 2002, Wilson Library, UNC-CH.

College Curriculum and Teaching Committee, Best Practices in Teaching Workshop, "Active Learning for Large Classes," 15 October 1999, UNCG.

Blandwood Guild, guest lecture, *Kate Carney's Walk*, 26 April 1999, Greensboro, NC.

Oaklands Association 40th Annual Membership Meeting, keynote speaker, *The Small-Town Business of Educating Ladies*, 12 November 1999, Murfreesboro, TN.

Rutherford County Historical Society Annual Banquet, guest lecture, *The Ceremonial Townscape*, 13 November 1999, Murfreesboro, TN.

Grants and Awards

Research Assignment, UNCG	Fall 2003
Mellon Fellowship, Virginia Historical Society.....	2002
Dean's Merit Award for Research, UNCG	2000
Dean's Merit Award for Teaching Excellence, UNCG	1999
Summer Excellence Foundation Grant, UNCG	1999
National Endowment for the Humanities, Summer Stipend	1998
Dean's Merit Award for Teaching Excellence, UNCG	1998
Southeast Society of Architectural Historians, Award for Best Essay	1997
Dean's Merit Award for Research and Teaching Excellence, UNCG.....	1997
Summer Excellence Research Award, UNCG	1997
Dean's Merit Award for Teaching Excellence, UNCG	1996

Summer Excellence Research Award, UNCG	1996
New Faculty Grant, UNCG.....	1994
Vernacular Architecture Forum Fellowship.....	1993
Mowry Research Award, History Department, University of North Carolina at Chapel Hill.....	1993
Teaching Fellowship, History Department, University of North Carolina at Chapel Hill	1992-1993
Mowry Research Grant, History Department, University of North Carolina at Chapel Hill.....	1990
H. J. Swinney Internship, Margaret Woodbury Strong Museum, Rochester, New York	1986-1987

Teaching Experience

Associate Professor, UNCG	2000-present
Assistant Professor, UNCG	1994-1999
Instructor, University of North Carolina at Chapel Hill	Spring 1994
Teaching Fellow, University of North Carolina at Chapel Hill	1992-1993
Teaching Assistant, University of North Carolina at Chapel Hill.....	1988-1993
Writing Across the Curriculum Program, University of North Carolina at Chapel Hill.....	1989
Teaching Assistant, University of Delaware	1984-1986

Courses Taught at University of North Carolina at Greensboro

American History to 1865 (undergraduate level)

Critical thinking approach to the survey of American history from the Colonial era to the Civil War. Students focus on primary source analysis.

Frontier in American Culture (undergraduate level)

Explores the meanings of the frontier as a symbol in the development of a distinctive American culture. Students evaluate different types of historical evidence including maps, paintings, films, documents, folklore, and such popular cultural inventions as the wild west show.

History of the American Home (undergraduate level)

Focuses on the history of housing and house types as historical evidence of social change from the colonial period through the twentieth century. Topics include the symbolism and politics of domesticity, the evolving functions of particular rooms and spaces, new technologies that reshaped houses, and the diversity of American homes based on region, ethnicity, and class.

Using Photographs as Historical Evidence (undergraduate level)

Case study approach using photographs as historical evidence from the Civil War to the Great Depression. Topics include Civil War photography, private and public portraits, social documentaries of the Progressive Era and New Deal.

American Cultural History (undergraduate level)

Explores the development of American culture from the colonial period through the early twentieth century. Students practice analysis of a variety of non-traditional historical sources, including paintings, gravestones, houses, amusement parks, folk tales, fashion, and music.

The Old South (undergraduate level)

The themes of place and people constitute the core organizing principles of this course focusing on the history of the American South from the colonial era to the emergence of the cotton kingdom in the nineteenth century.

Research and Writing Seminar: Doing History in the Dining Room (graduate level)

Students develop research projects in a museum context related to the history of foodways. Topics include the invention of the dining room, the social politics of tea drinking, and the archaeology of African American cooking.

American Cultural History: Consumer Culture and Material Culture (graduate level)

Advanced reading seminar examining the development of consumer culture in the United States from the so-called "consumer revolution" of the eighteenth century through the creation of a mass consumer market in the twentieth century. The course focuses on how the study of material culture reveals social and political dynamics that have shaped consumer culture in American history

American Cultural History:

Surveying the Field: Problems and Methods in Cultural History (graduate level)

Advanced reading seminar that provides an overview of key periods in the development of American culture from the colonial era to the early twentieth century and emphasizes interdisciplinary methodologies in the field.

American Cultural History: Thinking Visually about History (graduate level)

Advanced reading seminar focusing on the critical perspectives and methods of historians who use some form of visual evidence in their work, from pre-industrial to mass-produced objects, and from paintings to photographs.

American Cultural History: Antebellum American Culture (graduate level)

Advanced reading seminar explores such topics as construction of a national identity, the problem of American exceptionalism, popular culture and the formation of class identity, and the dynamic between those at the margins and those at the center of cultural influence in nineteenth-century America.

History of American Landscapes and Architecture (graduate level)

Advanced reading seminar that introduces students to the variety of methods developed by architectural and cultural historians to interpret buildings and landscapes as cultural artifacts with historically specific meanings that must be understood in particular context over time.

Varieties of Teaching (graduate level)

Introduction to the growing scholarship of teaching and learning that pays particular attention to the role of history in the undergraduate curriculum. Upon completion of the course students will be able to explain the role of history in undergraduate education for the 21st century; use research and theory to evaluate how people learn history; design an inquiry-based undergraduate history course focused on student learning; and produce a course design portfolio that documents how you conceptualize and operationalize student learning in one course.

Theses and Dissertations directed:

Mesazaros, Paige, "Business Girls Preferred": Black and White Apartment Living in Raleigh, North Carolina, 1919-1929," PhD dissertation in progress.

Mails, Ryan, "YOUR FORMER SELVES AND YOUR PRESENT STATE": IDENTITY AND DOMESTIC LANDSCAPE IN UPPER GEORGIA, 1780 – 1815," completed May 2008.

Broomall, James, "Making a Considerable Tumult in the Streets': People, Papers, And Perspectives in the North Carolina Regulation," completed May 2006.

Wiggs, Matisha, "Family Graveyards in Eastern North Carolina: An Exploration of Culture and Preservation," completed May 2005.

Perkins, Glenn, "Accommodating Strangers: Mid-nineteenth-century Wilmington, NC, Boardinghouses," completed August 2004. Winner of the UNCG 2004 Outstanding Master's Thesis Award.

Franklin, Susannah, "Bright-Leaf Tobacco Curing Barns in the Old Bright Belt of North Carolina, 1870-1945," completed December 2002.

Hill, Kristin, "Shrinking Doors and Painted Ghosts: The Siewers Cabinet Shop and Cultural Change in Nineteenth Century Salem, North Carolina," completed December 2002.

Thesis and Dissertation committees:

Thompson, Natasha, "'The Changing Needs of Our Youth Today': North Carolina 4-H from World War II through the 1970s," dissertation in progress.

Chapman, Christine, "Archetype, Hybrid, and Prototype: Modernism in the Small House Competition of *House Beautiful*, 1928-1942" (Interior Architecture) completed May 2007.

Hull, Elizabeth Arnold, "Family Pictures 'Out of Place': Race, Resistance, and Affirmation in the Pope Family Photograph Collection, 1890-1920," completed May 2006. Nominated for the UNCG 2006 Outstanding Master's Thesis Award.

Wagner, Heather, "The Physical Evolution of the Indiana Court Square as a Response to Cultural Changes Related to Transportation and Continuities of Value and Symbolism" (Interior Architecture), completed May 2005.

Wolfe, Cristi, "Retaining Architectural Character: The Non-regulated Interior of the Mississippi Planter's Cottage" (Interior Architecture), completed August 2003.

Hickman, Steve, "Chinese Fretwork Staircases in Maryland, North Carolina, and Virginia, 1750-1806" (Interior Architecture), completed December 2002.

Professional Service and Administrative Experience

General Education

Chair, General Education Council, UNCG 2007-2010
Co-author with David Wharton, UNCG General Education Handbook for Faculty 2010
Co-author with David Wharton, UNCG General Education Handbook for Students 2010
Chair, Historical Perspectives General Education Core Committee, UNCG 2006-2007
Member, CAR Task Force, UNCG College of A&S 2006-2007
Member, Historical Perspectives General Education Core Committee, UNCG 2004-2006

Social Studies

Social Studies Advisor, History Department 2010
Chair, Social Studies Revisioning Committee, UNCG 2009
Member, Social Studies Panel, revising NC content standards for teacher licensure 2008

Public History

Conceptual Editor, *Tar Heel Junior Historian* magazine, antebellum issue 2010
Program Director, 2008 SESA Annual Meeting 2007-2008
Undergraduate Internship Coordinator, History Department 2005-2008
Member, North Carolina National Register Advisory Committee 2002-2007
Member, Vernacular Architecture Forum Annual Conference Papers Committee 2005-2006
Member, Public History Committee, History Department, UNCG 2000-2003
Chair, MESDA Visiting Scholar Search Committee 1999-2000
Chair, Public History Committee, History Department 1999
Chair, Ad Hoc Public History Committee, History Department, UNCG 1997
Exhibit Consultant, "The Invisible Process: Ingenuity and Cooperation in Finding Women's Lives,"
Wilson Library Special Collections, UNC-CH 1997
Member, Abbott Lowell Cummings Prize Committee, Vernacular Architecture Forum 1995

UNCG History Department

Member, History Department Undergraduate Curriculum Committee	2006-2010
Member, Native American History Search Committee	2007
Member, Curriculum Review Committee, History Department.....	2006
Member, Public History Search Committee	2006
Advisor, Museum Studies/Historic Preservation Graduate Student Association.....	
Chair, Policies Committee, History Dept., UNCG	2002-2003
Chair, History Department Programs Committee	1998
Member, Public History Coordinator Search Committee	1999
Member, Public History Task Force, History Department, UNCG.....	1998
Member, History Department Graduate Studies Committee, UNCG	1996-1998
Member, History Department Policies Committee, UNCG	1995-1997
Member, Colonial America Search Committee	1995
Member, Committee on Teaching, History Department, UNC-CH.....	1992-1993

University Service

Chair, Education and Leadership Committee, Strategic Planning	2008-2009
Reviewer, NEH Summer Stipend Proposals, Office of Research Services, UNCG.....	2008-2009
Member, Plan Drafting Committee, Strategic Planning	2007-2008
Member, Dean of Undergraduate Studies Search Committee	2008-2009
Member, Associate Provost for Undergraduate Education Search Committee	2008-2009
Member, Dean Search Committee, College of Arts and Sciences, UNCG	2001-2003
Chair, Undergraduate Programs Committee, SACS Self-Study, UNCG	2001-2003
Member, Expanded Steering Committee, SACS Self-Study, UNCG	2001-2003
Member, Budget and Planning Committee, College of Arts and Sciences, UNCG.....	2000-2001
Member, Teaching and Learning Center Committee, UNCG.....	1999-2001
Reviewer, NEH Summer Stipend Proposals, Office of Research Services, UNCG.....	1998, 2000, 2001
Member, Women's Studies Curriculum Review Committee, UNCG	1997-1998
Member, Curriculum and Teaching Committee of the College Council, UNCG.....	1996-1997

Museum and Archival Experience

Curator, *Two Hundred Years of Student Life at UNC*, Wilson Library, UNC-Chapel Hill, 1993

Research, writing, and installation of an exhibit mounted to commemorate the bicentennial of the University of North Carolina.

Processing Archivist, Southern Historical Collection, Wilson Library, UNC-Chapel Hill, 1988-1993

Arrangement, description, cataloging, writing collection inventories, and preservation chiefly of nineteenth-century manuscripts.

H. J. Swinney Intern, Margaret Woodbury Strong Museum, Rochester, NY, 1986-1987

Participated on exhibit teams composed of members from curatorial, history, education, and exhibit design departments; attended collection development meetings conducted by curatorial staff, and assisted the curator of photographs with selection and transportation of an accession of glass plate negatives; wrote brochures for the museum's study collections; and developed an exhibit and a year-long education program focusing on the museum's collection for the Girl Scouts' 75th anniversary.

Cataloging and Exhibit Interpretation, Oakland's Historic House Museum, Murfreesboro, TN, 1987

Produced an inventory of the medical museum collection; reinstalled the exhibit; and wrote an interpretive guide.

Collections Management, Winterthur Museum and Gardens, Wilmington, DE, 1986

Worked with museum registrar to learn variety of collections management practices at the museum.

Exhibit Research and Interpretation, Charleston Museum, Charleston, SC, 1985

Exhibit research for a collection of Charleston-made silver; assisted an appraiser who evaluated the collection for insurance purposes; studied conservation issues related to silver exhibit installation; and participated in management and interpretation of three historic houses owned by the museum.

Grantwriting, Ebenezer Maxwell Mansion, Philadelphia, PA, 1985

Wrote a successful Institute of Museum Services grant proposal for a conservation survey of the house and its collection.

Conservation, Tennessee State Museum, Nashville, TN, 1985

Writing examination reports, photo-documentation of objects, packing objects for storage and for loan, rolling textiles, and the excavation of previous repairs of prehistoric Indian pottery.