LISA C. TOLBERT

Professor Department of History University of North Carolina Greensboro Greensboro, NC 27412-6170

EDUCATION

- Ph.D. in American History, University of North Carolina at Chapel Hill, 1994 Dissertation: "Constructing Townscapes: Architecture and Experience in Nineteenth-Century County Seats of Middle Tennessee," directed by John Kasson
- M.A. in History with Certificate in Museum Studies, University of Delaware, 1987
 Thesis: "`To Mitigate the Sufferings of the Distressed:' The Female Benevolent Society of Wilmington, 1800-1865," directed by David Allmendinger
- B.A. History Major, Fine Arts Minor, Vanderbilt University, cum laude, 1983

ACADEMIC POSITIONS

Professor, History Department, UNCG, 2023 Associate Professor, History Department, UNCG, 2000-2023 Assistant Professor, History Department, UNCG, 1994-1999 Instructor, History, University of North Carolina at Chapel Hill, Spring 1994 Teaching Fellow, History, University of North Carolina at Chapel Hill, 1992-1993 Teaching Assistant, History, University of North Carolina at Chapel Hill, 1988-1993 Writing Across the Curriculum Program, History, University of North Carolina at Chapel Hill, 1989 Teaching Assistant, History, University of Delaware, 1984-1986

LEADERSHIP EXPERIENCE

Chair, College Assembly, College of Arts & Sciences, UNCG, 2023-2024 Chair-Elect, College Assembly, College of Arts & Sciences, UNCG, 2022-2023 Interim Director of Public History, History Department, UNCG, Fall 2019 Co-Chair, Public History Search Committee, History Department, UNCG, 2018/19 Associate Head, History Department, UNCG, August 2015-June 2017 Chair, General Education Council, UNCG, 2007-2010 Chair, Education and Leadership Committee, Strategic Planning, UNCG, 2008-2009

- Chair, Social Studies Revisioning Committee, College of Arts & Sciences, UNCG, 2009
- Program Director, 2008 Southeast Chapter of the Society of Architectural Historians Annual Meeting, Greensboro, NC, 2007-2008
- Chair, Historical Perspectives General Education Core Committee, UNCG, 2006-2007
- Chair, Undergraduate Programs Committee, SACS Self-Study, UNCG, 2001-2003
- Chair, Policies Committee, History Department, UNCG, 2002-2003
- Chair, Museum of Early Southern Decorative Arts Visiting Scholar Search Committee, History Department, UNCG, 1999-2000
- Chair, Public History Committee, History Department, UNCG, 1999
- Chair, History Department Programs Committee, UNCG, 1998
- Chair, Ad Hoc Public History Committee, History Department, UNCG, 1997

ACADEMIC HONORS AND AWARDS

UNCG Library Information Literacy Course Development Award, 2018 UNCG Faculty First Research Award, 2017 Research Assignment, UNCG, Fall 2014 UNC Board of Governors Award for Excellence in Teaching, 2013 Hagley Research Seminar, April 2006 Research Assignment, UNCG, Fall 2003 Mellon Fellowship, Virginia Historical Society, 2002 Dean's Merit Award for Research, UNCG, 2000 Dean's Merit Award for Teaching Excellence, UNCG, 1999 Summer Excellence Foundation Grant, UNCG, 1999 National Endowment for the Humanities, Summer Stipend, 1998 Dean's Merit Award for Teaching Excellence, UNCG, 1998 Southeast Chapter of the Society of Architectural Historians, Award for Best Essay, 1997 Dean's Merit Award for Research and Teaching Excellence, UNCG, 1997 Summer Excellence Research Award, UNCG, 1997 Dean's Merit Award for Teaching Excellence, UNCG, 1996 Summer Excellence Research Award, UNCG, 1996 New Faculty Grant, UNCG, 1994 Vernacular Architecture Forum Fellowship, 1993 Mowry Research Award, History Department, University of North Carolina at Chapel Hill, 1993 Teaching Fellowship, History Department, University of North Carolina at Chapel Hill, 1992-1993 Mowry Research Grant, History Department, University of North Carolina at Chapel Hill, 1990 H. J. Swinney Internship, Margaret Woodbury Strong Museum, Rochester, New York, 1986-198

PUBLICATIONS

Books

Beyond Piggly Wiggly: Inventing the American Self-Service Store, (forthcoming, University of Georgia Press, August 2023)

Beyond Piggly Wiggly: A Cultural History of the American Self-Service Store, 1900-1940, reveals the importance of Piggly Wiggly in the practical and social invention of self-service and goes beyond the history of a single firm to explore the role of small business entrepreneurs who invented the first self-service stores. The story of self-service retailing is currently intertwined with the history of chain stores and supermarkets, regarded as a general retail practice that evolved from chain store efficiencies and the expanding use of open displays of pre-packaged brand name products. I argue instead that self-service stores represent a previously unacknowledged distinct store type of the early twentieth century. They were designed as enclosed retail systems that went far beyond displaying products on open shelving to offer unique physical and psychological advantages for automating salesmanship. Before 1940 self-service was understood as a specialized retailing method with limited application. The 1920s and 30s represent a developmental stage in the invention of self-service stores when a minority of enterprising grocers experimented with a wide variety of (sometimes wacky) design ideas for automating shopping. Independent store owners were just as involved in self-service experimentation as chain stores.

Beyond Piggly Wiggly offers the first national perspective on the origins of self-service as a largescale process with multiple regional clusters of experimentation and connects the Southern Jim Crow origins of self-service to the national history of this mass retailing method. Empirical analysis of store arrangements demonstrates how small stores that have previously been overlooked or undervalued as quaint anomalies were integral to the creation of supermarkets. I analyze how store designs were shaped by business principles of scientific retailing, the social politics and class dynamics of the retail space, and the race and gender systems of a culture of segregation. Ultimately, self-service was more than a business decision; it was a fundamentally new social practice. Although the corporate supermarket eventually came to define the globalization of American mass retailing, the American self-service store originated in the highly competitive and unstable conditions of small business capitalism on Main Street in the early twentieth century.

Constructing Townscapes: Space and Society in Antebellum Tennessee. Chapel Hill: University of North Carolina Press, 1999.

Using existing architectural evidence as well as photographs, maps, diaries, letters, and newspapers, this book evaluates the relationships among material and social contexts of town life and shows that small towns, whose stories have usually been considered incidental to the course of early Southern history were important and distinctive components of antebellum Southern culture.

Peer-Reviewed Journal Articles/Book Chapters

"Henry, A Slave vs. State of Tennessee: The Public and Private Space of Slaves in a Small Town." In *Slavery in the Cities: Architecture and Landscapes of Urban Slavery in North America*. Edited by Clifton Ellis and Rebecca Ginsburg, Charlottesville, VA: University of Virginia Press, 2017.

"Working Together, Not Sharing the Burden: A Collaborative Approach to Developing Pedagogical Content Knowledge with Secondary Social Studies Pre-Service Teachers," by Wayne Journell and Lisa C. Tolbert. *In Rethinking Social Studies Teacher Education in the Twenty-First Century*. Edited by Alicia R. Crow and Alexander Cuenca. Springer International Publishing Switzerland, 2016.

"Culture as Process: Using Cultural Factors to Promote General Education Reform," with Kathleen Rountree and Stephen Zerwas. In *A Process Approach to General Education Reform: Transforming Institutional Culture in Higher Education*. Edited by Robert Barnett and Susan Gano-Phillips. Madison, WI: Atwood Publishing, 2010.

"The Aristocracy of the Market Basket: Self-Service Food Shopping in the New South." In *Food Chains: From Farmyard to Shopping Cart*. Edited by Warren Belasco and Roger Horowitz, Philadelphia: University of Pennsylvania Press, 2009.

"Murder in Franklin: The Mysteries of Small-Town Slavery" In *Trial and Triumph: Tennessee's African American History*, Knoxville: University of Tennessee Press, 2002.

"Murder in Franklin: The Mysteries of Small-Town Slavery," *Tennessee Historical Quarterly. Vol.* 57, no.4 (December 1998): 203-217.

"Commercial Blocks and Female Colleges: The Small-Town Business of Educating Ladies." In *Shaping Communities: Perspectives in Vernacular Architecture, Volume VI*, pp. 204-215. Edited by Carter L. Hudgins and Elizabeth Collins Cromley. Knoxville: University of Tennessee Press, 1997. [Winner of the Southeast Society of Architectural Historians Award for Best Essay.]

Reviews

Spellman, Susan V. Cornering the Market: Independent Grocers and Innovation in American Small Business. Journal of Social History (2016): doi: 10.1093/jsh/shw129.

Fearnbach, Heather. *Winston-Salem's Architectural Heritage*. (Winston-Salem, NC: Forsyth County Historic Resources Commission, 2015). *Journal of Southern History* (August 2016).

Deutsch, Tracey. Building A Housewife's Paradise: Gender, Politics, And American Grocery Stores in the Twentieth Century. (Chapel Hill: University of North Carolina Press, 2010). American Studies Journal 52:1.

Friend, Craig Thompson. *Along the Maysville Road: The Early Republic in the Trans-Appalachian West*. (Knoxville: University of Tennessee Press, 2005). *Indiana Magazine of History*. Vol. 102, No. 2 (June 2006): 159-160.

Kyriakoudes, Louis M., *The Social Origins of the Urban South: Race, Gender, and Migration in Nashville and Middle Tennessee, 1890-1930,* (Chapel Hill: University of North Carolina Press, 2003) in *Journal of Social History Reviewers* Vol. 38, No. 3 (Spring 2005): 825-827.

Harbury, Katherine E., *Colonial Virginia's Cooking Dynasty*, (Columbia: University of South Carolina Press, 2004) in *Virginia Magazine of History and Biography*, Vol. 112, No. 2 (2004): 190-191.

Bishir, Catherine W. and Michael T. Southern, *A Guide to the Historic Architecture of Piedmont North Carolina*, (Chapel Hill: University of North Carolina Press, 2003) in *The Public Historian*, Vol. 26, No. 2 (Spring 2004): 82-84.

Vlach, John Michael, *The Planter's Prospect: Privilege and Slavery in Plantation Paintings*, (Chapel Hill: University of North Carolina Press, 2002) in *Civil War History*, Vol. 49, No. 4 (December 2003): 401-404.

Russo, David, American Towns: An Interpretive History, (Chicago: Ivan R. Dee, c. 2001) in Journal of Southern History Vol. 69, No. 1 (February 2003): 144-146.

Shaw, Diane. *City Building on the Eastern Frontier: Sorting the New Nineteenth-Century City.* (Baltimore: Johns Hopkins University Press, 2002) in *Journal of Urban History*, Vol. 28 Issue 2 (Jan. 2002): 220.

Kimball, Gregg D., *American City, Southern Place: A Cultural History of Antebellum Richmond*, (Athens: University of Georgia Press, 2000) in *The Virginia Magazine of History and Biography, Vol. 109, No. 2 (2002): 227-229.*

Beasley, Ellen, *The Corner Store: An American Tradition, Galveston Style*, (National Building Museum, 1999) in Kimball, Gregg D., *American City, Southern Place: A Cultural History of Antebellum Richmond*, (Athens: University of Georgia Press, 2000) in *The Virginia Magazine of History and Biography, Vol. 109, No. 2 (2002): 227-229.*

Crass, David Colin, et al., *The Southern Colonial Backcountry: Interdisciplinary Perspectives on Frontier Communities*, (Knoxville: University of Tennessee Press, 1998) in *Winterthur Portfolio* (Winter 1999).

Lewis, Johanna Miller, *Artisans in the North Carolina Backcountry*, (Lexington, KY: The University Press of Kentucky, 1995) in *Tennessee Historical Quarterly*, Vol. LIV, No. 4 (Winter 1995): 350-351.

Wills, Ridley, *The History of Belle Meade: Mansion, Plantation, and Stud,* (Nashville: Vanderbilt University Press, 1991) in *Southern Historian*, vol. 14 (Spring 1993): 128-129.

PRESENTATIONS

Professional Conferences

"Machines for Selling: A Cultural History of the Self-Service Store," invited plenary for the Bertoti Graduate Conference, Virginia Tech, March 21, 2015. SACS Annual Meeting, "Rediscovering General Education: First Steps," December 2008, San Antonio, TX.

Organization of American Historians Annual Meeting, "The Feminization of the Southern Grocery Store: Self-Service Store Design in the New South," Minneapolis, MN, March 2007.

Southern Historical Association Annual Meeting, "The Purchase-Inducing Force of the Store': Southern Paternalism and Self-Service Store Design in the Early Twentieth Century," Birmingham, AL, November 2006.

Hagley Museum and Library Conference, *Food Chains: Provisioning, Technology, and Science,* "The Aristocracy of the Market Basket: Self-Service Food Shopping in the New South," November 2006.

Hagley Seminar Series, "The Women's New Hangout: Self-Service and the Re-invention of the Southern Grocery Store in the Early Twentieth Century," Hagley Museum and Library, April 2006.

Southeast Chapter of the Society of Architectural Historians Annual Meeting, Paper Presenter, "The New Hangout of the Women: Self-Service and the Re-invention of the Southern Grocery Store in the Early Twentieth Century," Ft. Worth, TX, October 2005.

North Carolina Museums Council Annual Meeting, Moderator, "Building Partnerships with Museums in North Carolina: Museum Studies and Historic Preservation at UNCG," Raleigh, NC, 17 November 2000.

Organization of American Historians Annual Meeting, "The Public Square and the Household: The Spatial Dimensions of Gendered Commerce in the Small-Town South," Indianapolis, IN, April 1998.

American Historical Association Annual Meeting, "The Ceremonial Townscape," Seattle, WA, January 1998.

Southeast Society of Architectural Historians Annual Meeting, "The Ceremonial Townscape," Atlanta, GA, October 1997.

American Studies Association, Tennessee-Kentucky Chapter Regional Meeting, "Murder in Franklin: The Mysteries of Town Slavery," Murfreesboro, TN, April 1996.

North Carolina Museum of History Symposium on Southern Women and the Learning Experience, "Female Colleges: The Small-Town Business of Educating Ladies," Raleigh, NC, March 1995.

American Studies Association Annual Meeting, "Townscapes and Gender in the 1850s," Boston, MA, November 1993.

Vernacular Architecture Forum Annual Meeting, "Commercial Blocks and Colleges for Women: Gender and the Renovated Townscape of the 1850s," Natchez, MS, May 1993.

Selected Public Presentations and Invited Lectures

Presenter, UNCG Math Department Colloquium, "Creating Cognitive Apprenticeships Online: Reflections on a Year of Pandemic Teaching," April 2021.

Presenter, "Teaching Hard History," UNCG Library Workshop "Conducting Research in the Digital Age: Critical Thinking, Credible Sources, and Document Analysis," August 9, 2018, and September 27, 2018.

"Learning to Shop at the Pig: Self-Service Store Design and the Social Landscape of Food Shopping in the New South," presented at the Humanities Seminar, Southern Comfort: Cultures of Food in the South, Chapel Hill, September 2009.

SHOPtalk presentation, "The Women's New Hangout: Self-Service and the Re-invention of the Southern Grocery Store in the Early Twentieth Century," High Point University, April 2007.

Historic Architecture Round Table, "Doggeries, Jungles, & Piggly Wigglies: The Southern Landscape of Food Shopping," report on work in progress, Raleigh, NC, 15 March 2004.

American Institute for Conservation of Historic and Artistic Works workshop, *Values and Decision-making in Special Collections Conservation*, Presenter—Historian's perspective, UNC-Chapel Hill, Wilson Library, 29 July – 1 August 2004.

NEH Landmarks of American History Workshop for Schoolteachers: Andrew Jackson and America 1801-1861, "Creating an American Material Culture," The Hermitage, Nashville, TN, 1 July 2004.

Cumberland River Valley Consortium, "Occupied Murfreesboro: Historic Photographs from the Civil War Era," Murfreesboro, TN, 2 April 2004.

Teaching American History instructor, slide presentation and walking tour, Columbia, TN, 17-18 June 2003.

MESDA Summer Institute, guest lecture, The Colonial South: 3 Regions, Old Salem, NC, 2000-2002.

Community Advancement through Lifelong Learning, slide lecture, "Old South Town, New South City," 14 September, Greensboro, NC, 2002.

Documenting the American South 1000th Title Symposium and Celebration, panel presentation on teaching research methods with DAS, Wilson Library, UNC-CH, 1 March 2002.

College Curriculum and Teaching Committee, Best Practices in Teaching Workshop, "Active Learning for Large Classes," UNCG, 15 October 1999.

Blandwood Guild, guest lecture, Kate Carney's Walk, Greensboro, NC, 26 April 1999.

Oaklands Association 40th Annual Membership Meeting, keynote speaker, *The Small-Town Business* of *Educating Ladies*, Murfreesboro, TN, 12 November 1999.

Rutherford County Historical Society Annual Banquet, guest lecture, *The Ceremonial Townscape*, Murfreesboro, TN, 13 November 1999.

TEACHING

COURSES TAUGHT/Undergraduate

- HIS 208 Topics in Modern World History: The Great Divergence: China, Europe, and the Making of the Modern World Economy (taught for the Business School Entrepreneurship and Sustainability Learning Community)
- HIS 211 American History to 1865
- HIS 213 Technology in American History
- HIS 327 American Cultural History (undergraduate level, upper level History major)
- HIS 324 Frontier in American Culture
- HIS 325 History of the American Home
- HIS 326 Using Photographs as Historical Evidence
- HIS 343 The Old South
- HIS 430 Historical Methods for Social Studies (requirement for Middle Grades and Secondary Licensure in Social Studies)
- HIS 440 Principles and Practices of Teaching History (requirement for Middle Grades and Secondary Licensure in Social Studies)
- HIS 511 Research and Writing Seminar: varied topics including:

Doing History in the Dining Room

Students develop research projects in a museum context related to the history of foodways. Topics include the invention of the dining room, the social politics of tea drinking, and the archaeology of African American cooking.

Modernizing America: Mass Consumer Culture in the Roaring Twenties Students developed research projects using digitized resources in the Library of Congress collection, Prosperity and Thrift.

Runaway Slaves and Digital History

This course aligned with campus visits in the spring 2018 by Pulitzer Prize winning author, Colson Whitehead, and the founding Director of the National Museum of African American History and Culture, Lonnie Bunch. Students researched the history of runaway slaves using resources in our Digital Library of North Carolina Runaway Slave Ads. Students will read Whitehead's book, *The Underground Railroad* and work on a digital exhibit on the history of runaway slave experience in North Carolina. We will explore the impact of digitization on historical research and interpretation. This course was the recipient of a Library Information Literacy Course Development Award to develop a public history version of our capstone course for history majors.

Undergraduate Research Projects Directed

- Matthew Davidson, Disciplinary Honors Thesis, "Nineteenth-Century Whaling and the Environment: An Exploration of the Cultural Influences on Whalers' Interactions with Nature," completed May 2021
- Sarah Maske, Disciplinary Honors Thesis, "A Place to Call Their Own: Space and Gender in the Y-Hut at North Carolina College for Women, 1918-1940s," completed May 2019
- Victoria Starbuck, Disciplinary Honors Thesis, "Women Forging Freedom: Running as an Act of Identity Creation in Antebellum North Carolina, May 2018
- Ryan Carroll, Disciplinary Honors Thesis, "We Shall Overcome": THE Song of Protest, Fall 2015
- Kyle Pope, "`Lightbulb Moment': Electricity in the YWCA Scrapbook," winner of the UNCG Undergraduate Research Award, Spring 2015
- Amber Rhodes, Disciplinary Honors Thesis, "Tillie the Toiler," spring 2011
- Gina Hurley, "At Face Value: Mark Twain, the Presentation of the Self, and Photographic Agency, 1871-1908," Second Prize winner, 2010 UNCG Honors Symposium

COURSES TAUGHT/Graduate

HIS 512 Public History

HIS 546 American Cultural History, Selected Topics including:

Social Landscapes of Food in History

This course explores the history of food production, procurement, and consumption through changes in spatial practices from the early modern era through the late twentieth century. It situates American history in the context of world history. Students use a variety of historical sources and methodologies, including memoirs, cookbooks, oral history, gender studies, material culture, anthropology, and geography.

Consumer Culture and Material Culture

Advanced reading seminar examines the development of consumer culture in the United States from the so-called "consumer revolution" of the eighteenth century through the creation of a mass consumer market in the twentieth century. The course focuses on how the study of material culture reveals social and political dynamics that have shaped consumer culture in American history.

Surveying the Field: Problems and Methods in Cultural History (graduate level and undergraduate level)

Advanced reading seminar that provides an overview of key periods in the development of American culture from the colonial era to the early twentieth century and emphasizes interdisciplinary methodologies in the field.

Thinking Visually about History

Advanced reading seminar focusing on the critical perspectives and methods of historians who use some form of visual evidence in their work, from pre-industrial to mass-produced objects, and from paintings to photographs.

HIS 624 History of American Landscapes and Architecture (MA, Historic Preservation requirement)

Advanced reading seminar that introduces students to the variety of methods developed by architectural and cultural historians to interpret buildings and landscapes as cultural artifacts with historically specific meanings that must be understood in context over time.

HIS 709 Introductory Research Seminar (MA requirement)

HIS 714 Varieties of Teaching (PhD requirement)

MA Theses and Ph.D. Dissertations Directed

- Paige Mesazaros, "All Modern Conveniences": Multi-family Housing Choice, the Apartment, and the Modernization of Raleigh, North Carolina, 1918-1929," PhD Dissertation, completed 2012.
- Ryan Mails, "Your Former Selves and Your Present State': Identity and Domestic Landscape in Upper Georgia, 1780 1815," MA Thesis completed May 2008.
- James Broomall, "Making a Considerable Tumult in the Streets': People, Papers, And Perspectives in the North Carolina Regulation," MA Thesis completed May 2006.
- Matisha Wiggs, "Family Graveyards in Eastern North Carolina: An Exploration of Culture and Preservation," MA Thesis completed May 2005.
- Glenn Perkins, "Accommodating Strangers: Mid-nineteenth-century Wilmington, NC, Boardinghouses," MA Thesis completed August 2004. Winner of the UNCG 2004 Outstanding Master's Thesis Award.
- Susannah Franklin, "Bright-Leaf Tobacco Curing Barns in the Old Bright Belt of North Carolina, 1870-1945," MA Thesis completed December 2002.
- Kristin Hill, "Shrinking Doors and Painted Ghosts: The Siewers Cabinet Shop and Cultural Change in Nineteenth Century Salem, North Carolina," MA Thesis completed December 2002.

MA Thesis and Ph.D. Dissertation Committees

- Sarah McCartney, "O'er Mountains and Rivers': Community and Commerce in the Greenbrier River Valley in the Late Eighteenth Century," PhD Dissertation completed May 2018.
- Thompson, Natasha, "The Changing Needs of Our Youth Today": The Response of A Youth Organization to Social and Economic Transformations in Twentieth-Century North Carolina," PhD Dissertation completed May 2012.
- Gentry, Abby, "1920's North Carolina High Schools Adapting to Twenty-First Century Needs" (MA Thesis, Interior Architecture) completed May 2012.
- Johnson, Maggie, "Gender Dichotomies in the Kitchen: Feminine and Masculine Qualities of Spaces and Artifacts" (MA Thesis, Interior Architecture) completed May 2012.
- Klem, Megan "North Carolina Mill Rehabilitation: An Analysis of Historic Building Character and Design Strategies" (MA Thesis, Interior Architecture) completed May 2012.
- McGimsey, Laura "Post-War Housing as Contemporary Home: A Cast Study of Residential Change in the Kirkwood Neighborhood" (MA Thesis, Interior Architecture) completed May 2012.

- Reilly, Karen "Kitchen as Text: Decoding the Influence of Julia Child on Interiors, 1962-1969" (MA Thesis, Interior Architecture) completed May 2012.
- Frunza, Bogdana, "Streetscape and Ethnicity: New York's Mulberry Street and the Redefinition of the Italian American Ethnic Identity" (MA Thesis, Interior Architecture) completed May 2008.
- Chapman, Christine, "Archetype, Hybrid, and Prototype: Modernism in the Small House Competition of *House Beautiful*, 1928-1942" (MA Thesis, Interior Architecture) completed May 2007.
- Hull, Elizabeth Arnold, "Family Pictures 'Out of Place': Race, Resistance, and Affirmation in the Pope Family Photograph Collection, 1890-1920," MA Thesis, History Department, completed May 2006. Nominated for the UNCG 2006 Outstanding Master's Thesis Award.
- Wagner, Heather, "The Physical Evolution of the Indiana Court Square as a Response to Cultural Changes Related to Transportation and Continuities of Value and Symbolism" (MA Thesis, Interior Architecture), completed May 2005.
- Wolfe, Cristi, "Retaining Architectural Character: The Non-regulated Interior of the Mississippi Planter's Cottage" (MA Thesis, Interior Architecture), completed August 2003.
- Hickman, Steve, "Chinese Fretwork Staircases in Maryland, North Carolina, and Virginia, 1750-1806" (MA Thesis, Interior Architecture), completed December 2002.

PROFESSIONAL SERVICE

General Education

UNCG representative, UNC System, General Education Council, 2013-2014

Led the first UNCG team to attend the AAC&U General Education Institute, University of Minnesota, Minneapolis, May 30-June 4, 2008

Chair, General Education Council, UNCG, 2007-2010

Co-author with David Wharton, UNCG General Education Handbook for Faculty, 2010

Co-author with David Wharton, UNCG General Education Handbook for Students, 2010

Chair, Historical Perspectives General Education Core Committee, UNCG, 2006-2007

Member, CAR Task Force, UNCG College of Arts & Sciences, 2006-2007

Member, Historical Perspectives General Education Core Committee, UNCG, 2004-2006

Social Studies

- Assisted Sam Wineburg and Joel Breakstone in data collection at UNCG for national study on digital media assessment, Spring 2017
- Stanford Summer Teaching Institute, "Core Practices for Inquiry-Based History Teaching," certification supported by Sam Wineburg (Stanford University) and Chuck Bolton (History Department Head), August 2013
- Social Studies Liaison, History Department, includes membership in SOE committees, STEP and CPC, 2010-present

Chair, Social Studies Revisioning Committee, College of Arts & Sciences, UNCG, 2009

Member, North Carolina Department of Instruction, Social Studies Panel, revising NC content standards for teacher licensure, 2008

Public History/Academic

NEH, review panel for the Public Programs Division, NEH, America's Historical and Cultural Organizations (AHCO) category, Washington, D.C., 2012, 2015
Program Director, 2008 Southeast Chapter Society of Architectural Historians Annual Meeting, 2007-2008
Undergraduate Internship Coordinator, History Department, 1994-1999, 2005-2008
Member, Vernacular Architecture Forum Annual Conference Papers Committee, 2005-2006
Member, Public History Committee, History Department, UNCG, 2000-2003
Chair, MESDA Visiting Scholar Search Committee, 1999-2000
Chair, Public History Committee, History Department, 1999
Chair, Ad Hoc Public History Committee, History Department, UNCG, 1997
Member, Abbott Lowell Cummings Prize Committee, Vernacular Architecture Forum, 1995

UNCG History Department

Chair, History Department Policies Committee, 2021-2022 History Department Honors Liaison, 2015-present Social Studies Liaison, 2010-present Coordinator, Inclusive Pedagogy workshop for faculty and instructors, May 2018 College Diversity Initiatives Mini-Grant proposal, 2018 Associate Department Head, 2015-2017 Member, Careers in the Major ad hoc committee, 2013 History Department Handbook for History Majors, 2013 History Department Teaching Handbook for Faculty and Instructors, 2013 Member, History Department Undergraduate Curriculum Committee, 2006-2017 Member, Native American History Search Committee, 2007 Member, Curriculum Review Committee, History Department, 2006 Member, Public History Search Committee, 2006 Chair, Policies Committee, History Dept., UNCG, 2002-2003 Chair, History Department Programs Committee, 1998 Member, Public History Coordinator Search Committee, 1999

Member, Public History Task Force, History Department, UNCG, 1998

Member, History Department Graduate Studies Committee, UNCG, 1996-1998

Member, History Department Policies Committee, UNCG, 1995-1997

Member, Colonial America Search Committee, 1995

University Service

Member, UNCG Office of Research, Faculty First Award Program, Arts and Humanities Subcommittee, Spring 2021

- Member, UNCG Office of Research, New and Regular Faculty Internal Award Program, Arts and Humanities Subcommittee, Fall 2020
- Member, UNCG team, Council for Undergraduate Research Institute: Creative Inquiry in the Arts & Humanities, 2017

Member, Historic Preservation Search Committee, tenure-track associate professor position, Department of Interior Architecture, UNCG, 2016/17

- Member, School of Education Collaborative for Educator Preparation Leadership Council, 2015-2016
- Member, UNCG Graduate School, Preparing Future Leaders Program, assessment module committee, 2013
- Member, STEP committee, School of Education, 2009-present
- Chair, Education and Leadership Committee, Strategic Planning, 2008-2009

Member, Plan Drafting Committee, Strategic Planning, 2007-2008

Member, Dean of Undergraduate Studies Search Committee, 2008-2009

Member, Associate Provost for Undergraduate Education Search Committee, 2008-2009

Reviewer, NEH Summer Stipend Proposals, Office of Research Services, UNCG, 2008-2009

Member, Dean Search Committee, College of Arts and Sciences, UNCG, 2001-2003

Chair, Undergraduate Programs Committee, SACS Self-Study, UNCG, 2001-2003

Member, Expanded Steering Committee, SACS Self-Study, UNCG, 2001-2003

Member, Budget and Planning Committee, College of Arts and Sciences, UNCG, 2000-2001

Member, Teaching and Learning Center Committee, UNCG, 1999-2001

Reviewer, NEH Summer Stipend Proposals, Office of Research Services, UNCG, 1998, 2000, 2001

Member, Women's Studies Curriculum Review Committee, UNCG, 1997-1998

Member, Curriculum and Teaching Committee of the College Council, UNCG, 1996-1997

Professional Academic Service

Contributor, A Day in the Life of an American Worker: 200 Trades and Occupations in U.S. History, ABC-Clio, encyclopedia entry about the work of interwar grocers, forthcoming 2019

University of Louisville, extramural review for tenure and promotion, evaluating public history and community-engaged scholarship, 2016 Wiley-Blackwell, manuscript review, 2018 Johns Hopkins Press, book manuscript reviews, 2016, 2017 Journal of Southern History, article manuscript review, 2017 ARRIS, Southeast chapter of the Society of Architectural Historians, article review, 2014 Routledge, book proposal review, 2013 Oxford University Press, book manuscript review, 2013 University of Tennessee Press, book manuscript review, 2013 Tennessee Historical Quarterly, article reviews, 2011, 2013 Southern Historical Association, membership committee, 2011 Pearson Longman, textbook manuscript review, 2010 Duke University Press, manuscript review, 2008

PUBLIC HISTORY/COMMUNITY ENGAGEMENT EXPERIENCE

- Guest Speaker, WUNC Public Radio/The State of Things, program on grocery history, December 7, 2020.
- Interview with Frank Stasio for the *State of Things*, WUNC, on teaching with UNCG Runaway Slave Ad Database, August 21, 2018
- Member, NC Department of Cultural Resources, NC Highway Historical Marker Advisory Committee, 2013-2017
- Historic Heritage Grant Review Panel, Oak Ridge Town Hall, May 16, 2016
- Conceptual Editor, Tar Heel Junior Historian magazine, antebellum issue, 2010
- Southern Festival of Books, invited by Humanities Tennessee to be a featured speaker for the program "We the People of Tennessee: Stories of Land and Place," October 2006, Memphis, Tennessee.
- Member, North Carolina National Register Advisory Committee, 2002-2007
- Exhibit Consultant, "The Invisible Process: Ingenuity and Cooperation in Finding Women's Lives," Wilson Library Special Collections, UNC-CH, 1997

Museum and Archival Experience

Curator, *Two Hundred Years of Student Life at UNC*, Wilson Library, UNC-Chapel Hill, 1993 Research, writing, and installation of an exhibit mounted to commemorate the bicentennial of the University of North Carolina.

Processing Archivist, Southern Historical Collection, Wilson Library, UNC-Chapel Hill, 1988-1993

Arrangement, description, cataloging, writing collection inventories, and preservation chiefly of nineteenth-century manuscripts.

"Two Hundred Years of Student Life at UNC," *Southern Research Report*, No. 4., Manuscripts Department, Wilson Library, University of North Carolina at Chapel Hill, November 1993.

Records of Ante-Bellum Southern Plantations, Series J: Selections from the Southern Historical Collection: University of North Carolina at Chapel Hill, University Publications of America (microfilm), 1990--Arnold and Screven Families Inventory, Cameron Family Papers Inventory, Pettigrew Family Papers Inventory, Trist Family Papers Inventory.

- H. J. Swinney Intern, Margaret Woodbury Strong Museum, Rochester, NY, 1986-1987 Participated on exhibit teams composed of members from curatorial, history, education, and exhibit design departments; attended collection development meetings conducted by curatorial staff and assisted the curator of photographs with selection and transportation of an accession of glass plate negatives; wrote brochures for the museum's study collections; and developed an exhibit and a year-long education program focusing on the museum's collection for the Girl Scouts' 75th anniversary.
- Cataloging and Exhibit Interpretation, Oaklands Historic House Museum, Murfreesboro, TN, 1987 Produced an inventory of the medical museum collection; reinstalled the exhibit; and wrote an interpretive guide.
- Collections Management, Winterthur Museum and Gardens, Wilmington, DE, 1986 Worked with museum registrar to learn variety of collections management practices at the museum.
- Exhibit Research and Interpretation, Charleston Museum, Charleston, SC, 1985 Exhibit research for a collection of Charleston-made silver; assisted an appraiser who evaluated the collection for insurance purposes; studied conservation issues related to silver exhibit installation; and participated in management and interpretation of three historic houses owned by the museum.
- Grantwriting, Ebenezer Maxwell Mansion, Philadelphia, PA, 1985 Wrote a successful Institute of Museum Services grant proposal for a conservation survey of the house and its collection.

Conservation, Tennessee State Museum, Nashville, TN, 1985 Writing examination reports, photo-documentation of objects, packing objects for storage and for loan, rolling textiles, and the excavation of previous repairs of prehistoric Indian pottery.